



AGENZIA NAZIONALE PER I GIOVANI

UpGrad_Me

**Equipping, Enabling, improving
youth and the labour market**

12/19 JUNE





Partners

Italy - Arciragazzi Portici

Jordan - 3DC

Palestine - Think of youth Palestine

Poland - E.F.R.C.

Spain - Cabildo Insular de Gran Canaria

Tunisia - C.C.A.B.

Stakeholder



GET INVOLVED

Employability is defined by the European Centre for the Development of Vocational Training (Cedefop) in its “Skills Panorama Glossary” as: “a combination of factors (such as job-specific skills and soft skills) which enable individuals to progress towards or enter into employment, stay in employment and progress during their careers. Arciragazzi Portici is one of the partner in UpGrad_ME project (ID: 2018-2-MT01-KA205-038523) to develop resources for Youth Workers to facilitate young people with migrant background to utilise social media for personal branding: presenting themselves in a professional manner to potential employers, creating videos of them describing their competences (to add to their CVs) and developing competences in using Google Tools on their mobiles which can help them enhance their employability.

Early school leavers, early leavers from education and training are at risk of low employability potential due to local prejudice (poverty background/ environment), linguistic barriers (slang/dialects spoken) and lack of recognition of their skills in life experience. Our proposal will reverse these trends by creating an Euro-Mediterranean space where the young people involved will be facilitated to identify their needs, potential stigmas and stereotypes and overcome them before having an interview, by being able to present themselves and their soft skills through video curriculum. Social media literacy will also promote their overall social inclusion, by providing them more means to communicate, express themselves by presenting a positive image with other youths and members in their local community. Moreover, in according to the 2030 Agenda for Sustainable Development,(SDGs), concerning the Sustainable Development Goal 8 - Employment- which aims to “promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all” we can read that young people feel the current education system does not prepare them for their future; It is based on old methodologies and topics and not focused on the skills they really need.

They do not have sufficient information to decide what skills they will need and feel insecure. This means they do not feel prepared for future labour market and how it will develop, particularly with the rise of robotisation. Then, we found out that what they lacked most is the necessary knowledge to independently access the numerous job opportunities available online, but not only, they also lack the recognition of soft skills necessary for a successful job interview. Youth unemployment remains so a challenge in Europe as well in Euromed area, while at the same time companies- of all types and sizes- are struggling to fill a wide range of digital technology roles that are critical for future growth. Our proposal aims to provide young people with skills addressed to the labour market by using NF tools for self-recognize them first and to satisfy their needs for training so to be ready for a digital society. The mean will be their smartphone and the tool the Video-CV. **PROJECT OBJECTIVES**

- Equipping at least other 7 youth workers with competences & UGM resources to promote youth employability
- Enabling 26 youth to identify their job needs and enhance their own employability through personal branding
- Improve the employability of young people with fewer opportunities by acquiring skills necessary for stable and integration into the labour market.

Tasks based on partners competences

01 **ARCIRAGAZZI PORTICI (Italy)**

has ongoing job-related projects for young people (well described in the organization box) and it's one of the co-writers at the Manual "Up_Grad_ME".
TASKS: coordinating and facilitate the video CV process

02 **3DC (Jordan)**

is specialized in training youth to enable them to deal with the challenges of the labour market and its requirements; recently updated their training manuals to meet health and safety requirements at work place.
TASKS: facilitating the self-recognition of soft skills and the digital skills addressed to the labour market challenger

Tasks based on partners competences

03 EUROPEJSKA FUNDACJA ROZWOJU CZLOWIEKA (Poland)

tailors personalised models on how to start and run a business/ company, founding the basis of a structured system which fits the own tendencies and potential

TASKS: Facilitating the sessions about self-employment

04 THINK OF YOUTH PALESTINE (Palestine)

focuses to provide youth with opportunities and space to express themselves by equipping them with required social, educational, and cultural knowledge and skills expendable in the job market

TASKS: facilitating the sessions on social, educational, and cultural skills addressed to labour market

Tasks based on partners competences

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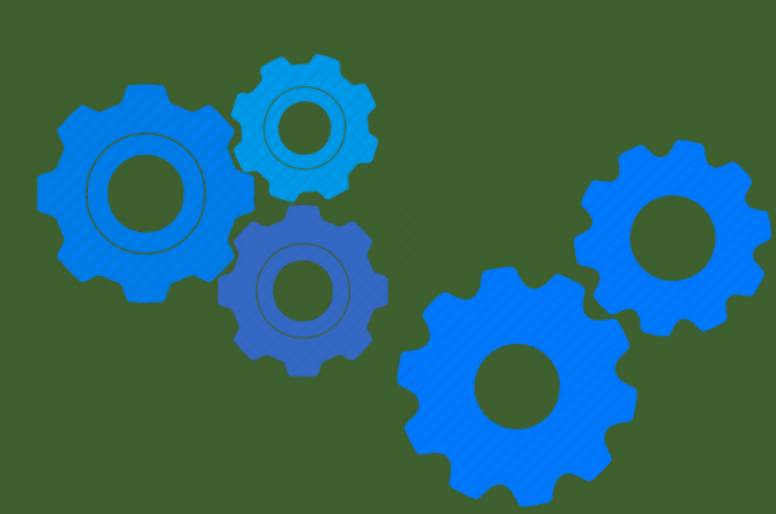
07 CCAB (Tunisia)

new to the topic and we believe that it could be our "litmus paper" for the expected results

TASKS: Facilitating group dynamics, team building sessions; Youthpass certification: 8 Keys competences and its value

08 CABILDO DE GRAN CANARIA (Spain)

as local Public Administration and with a deep knowledge in Youth Policy at EU level, will facilitate the discussion among young people about EU framework and vision on youth and job market and related topics.



DAY BY DAY

I DAY: PROJECT PRESENTATION AND TEAM BUILDING ACTIVITIES

OBJECTIVES improve the predisposition to active listening and empathic attitude; activate the process of putting ourselves into play; open up to contexts, values and cultural experiences different from one's own; actively engage in civil society in the geopolitical contexts of origin.

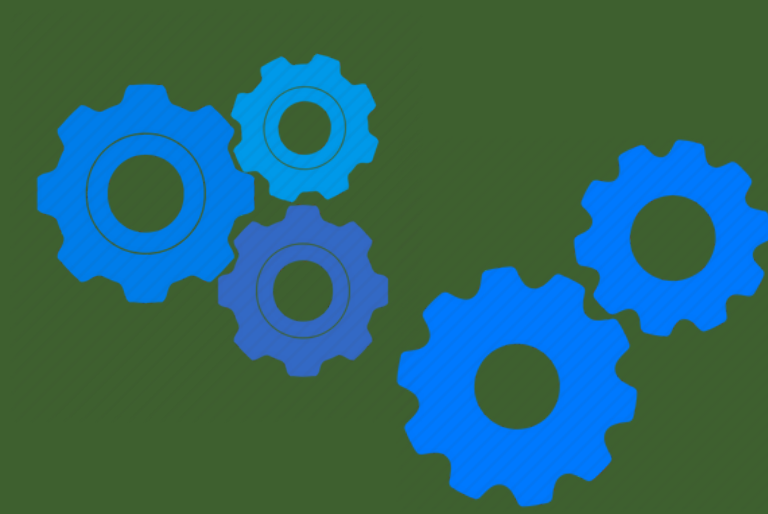
METHODOLOGIES: plenary, know each other, debriefing, HRG (home reflection groups)

II DAY: ASSESSMENT

The “tree of needs” will be carried out as first “assessment” in order to obtain more specific information on their job-related needs, while the “tree of dreams” will design their most intimate job aspirations and their baggage related to it (skills and competences); collecting stories

OBJECTIVES: to structure an individual program based on the real needs of the participants in order to identify the local company for his/her job shadowing experience

METHODOLOGIES: plenary, group workshop, debriefing, HRG; individual path: I assessment module



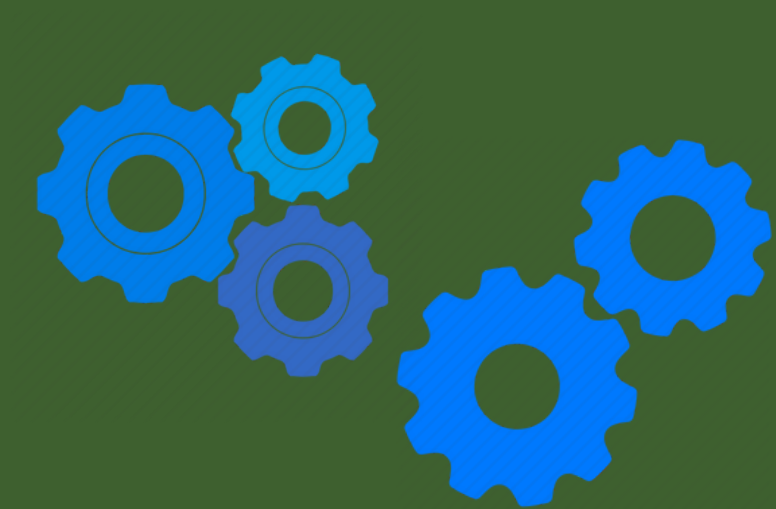
DAY BY DAY

III DAY: TRANSFERABLE SKILLS

The first session will be based on transferable skills (all that they have learned so far and which can be useful in the work) and the second on the important characteristics that their work must have, perceived as space and time. The first session will be analyzed in the light of all those features concerning the: relational skills: Intercultural workshop and human relationships; Gender job: social rules & stereotypes

OBJECTIVES: to highlight all the skills and abilities related to their life experience that may and/ or could prove to be important in some work sectors, an added value that could give a "turning point" to the relevant workplace; identifying the important features that THEIR job should have.

METHODOLOGIES: plenary, meetings with foreign youth on their job places, workshop group, debriefing, HEG; individual path: II assessment module (30 characteristics/suggestions and, out of those 30, they had to choose 5 giving priority for importance from 1 to 5); HRG



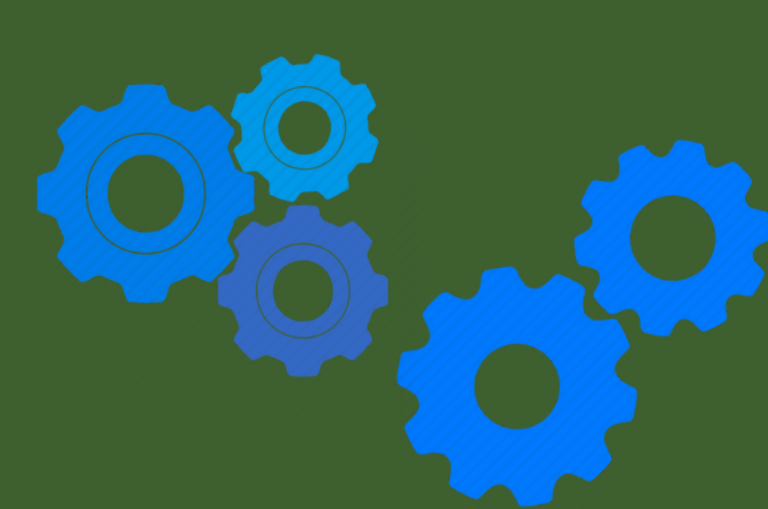
DAY BY DAY

IV DAY: PROFESSIONAL INTERESTS

The first session will be structured on identifying the areas of work interest of the participants, giving it a very contextual connotation to their skills and abilities, to the geographical areas to which they belong (countries on board) and to the job vacancy they offer. The second session includes individual meeting to evaluate the areas of interest identified by the participants. Each one will be accompanied to analyze the working position(s) highlighted by the same, to retrace the self-assessments of the previous days and to identify the job position closest to their concrete skills and competences and to which give an absolute priority for the insertion in the job shadowing simulation day. Priority will be given to the critical input (what can I really do?) and motivational (what do I want to do?)

OBJECTIVES: to increase youth autonomy; develop critical thought; to foster self-evaluation process.

METHODOLOGIES: plenary, workshop; meeting or field visit; HRG, individual path, debriefing; III assessment module (identify three areas of professional interest in priority scale-from 1 to 3. From those choice, we will start to organize the job shadowing simulation in the different private companies involved as stakeholders in Portici.



DAY BY DAY

V DAY: JOB SHADOWING SIMULATION DAY

The morning session will see the insertion of the participants inside the companies involved. 4 hours to spend to recognize what they really need to be in that position. After the experience, the group will be involved in the script of their video CV presentation. Through audiovisual support, some video CVs will be shown so that the beneficiaries could understand the objectives of that type of communication. The peers will help some of the beneficiaries to write their presentation driving them to simulate their first video CV using their own smartphones.

OBJECTIVES: to be effective communicators; to use appropriate language in the workplace; to handle certain situations which may arise on the workplace; being able to come up with ideas

METHODOLOGIES: world café; job experience; individual/group tutoring; plenary, HEG

DAY BY DAY

VI DAY: VIDEO CURRICULUM

The session will be completely dedicated to communication. Participants' video CVs will watch the first simulation videos and will find out “what’s wrong/what’s good” and the ones that most satisfy them and why. Through audiovisual media in English, key elements and advice on how to deal with a job interview will be provided. The key elements are: presentation, gestures, preparation, job calls and objectives of the interview. Delivery of certificate – Youthpass.

OBJECTIVES: to prioritising; be able to read job vacancy, to identify tasks and to respond to them

METHODOLOGIES: plenary, debate, workshop group, individual path (recording), debriefing, HEG; closure





TARGET

AGE: 16-25 (youth)

NO AGE LIMIT (Youth leaders)

Number per each country: n.4 + n.1

EU CONTRIBUTION

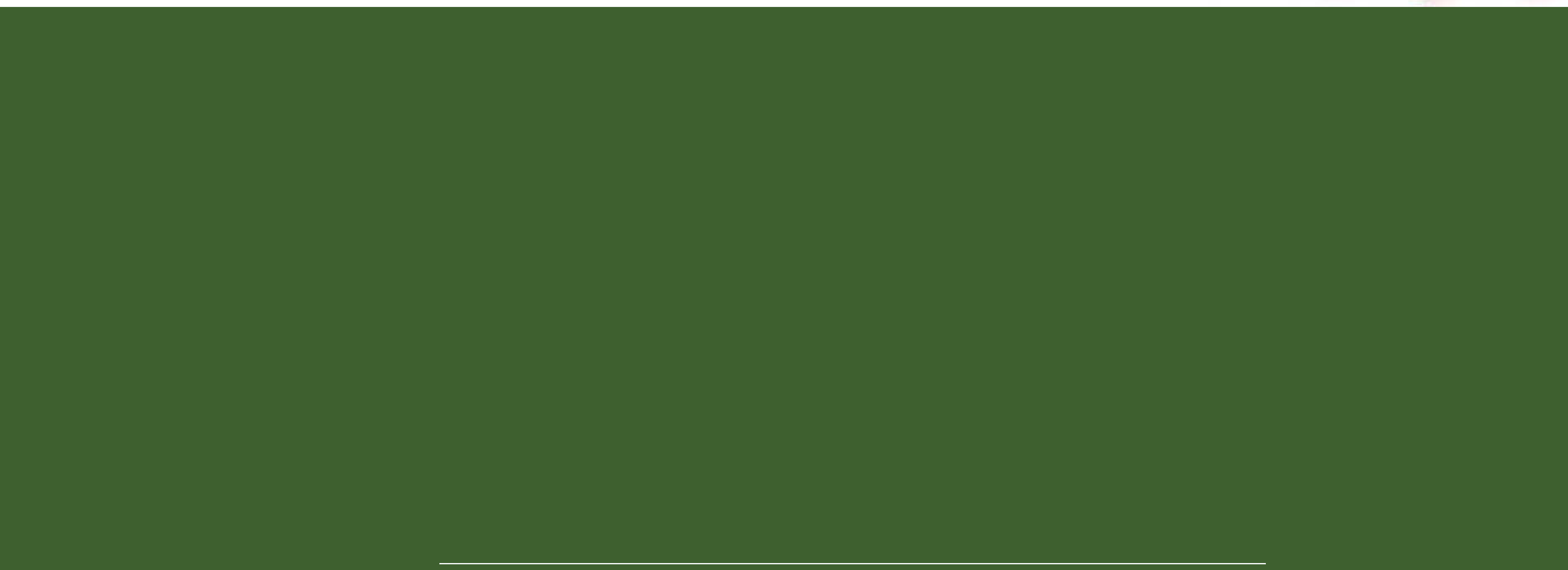
POLAND: € 275

TUNISIA: € 275

JORDAN: € 360

SPAIN: € 530

PALESTINA: € 360



PORTICI - Napoli



Portici lies at the feet of Mount Vesuvius on the Bay of Naples, about 8 km south-east of Naples itself. Portici is enough a quite city and the most important thing is without waste troubles. The citizen has to follow a daily calendar (paper/plastic etc...) fixed by the Municipality. Close to the sea with a small port and with different bars/pizzeria on the waterfront, at the Granatello Port. We have the unique Museum of the National Railway, Museum of Pietrarsa with an amazing view on the gulf of Napoli. If there is an event, do not lose your chance to visit it! It is the first Railway station in Italy (Napoli – Portici, 1839) and second in Europe (after Liverpool – Manchester, 1823). In Portici, Federico II University has the most important Agriculture Faculty in the South of Italy and the Botanical Garden which represent a unique place where you can find a rare example of plants and flowers from all over the world. Then, Portici is included in the Golden Mile, a mile which collect villas of the XVI century.

Portici and the distances from famous neighborhood:

- Napoli: 12 minutes by train from Portici- Via Libertà (Circumvesuviana)
 - Ercolano Archeological site: 15 min. by walk from Piazza San Ciro (hostel Fabric)
 - Pompei Archeological site: 20 min. by train from Portici- Via Libertà (Circumvesuviana)
 - Sorrento: 45 minute by train from Portici- Via Libertà (Circumvesuviana)
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How to reach us from Napoli Capodichino Airport

NAPOLI AIRPORT TO NAPOLI RAILWAY STATION

The easiest way is to take The Airport ALIBUS, which operates every 20 minutes from outside the airport to Napoli Piazza Garibaldi (Napoli Centrale Railway Station).

The service operates between 06 :30am and 22:05pm, and costs € 5,00.

CIRCUMVESUVIANA : from NAPOLI CENTRALE (Railway station) to PORTICI VIA LIBERTA' (Circumvesuviana Station)

Train to SORRENTO or to POGGIOMARINO : trains operate every 20 minutes from Piazza Garibaldi Circumvesuviana station to Portici Via Libertà between 07:00am and 21:00pm. The costs of the ticket is € 1,60.

How to reach us from ROME

FROM ROMA FIUMICINO TO ROMA TERMINI (Railway station)

Leonardo Express shuttle train is a non-stop service that connects Rome Fiumicino Airport to Roma Termini Railway Station. The Leonardo Express station is strategically located within the airport. Guaranteed even in the event of a strike (possibly with a replacement bus service), the service is operational, departing from Roma Termini, from 05.20 to 22.35, and from Fiumicino Airport from 06.08 to 23.23. Cost of the ticket: € 14.

- **FROM ROMA TERMINI TO NAPOLI CENTRALE (Railway Station)**

You can check your suitable train to this link: <https://www.trenitalia.com/en.html>

- **CIRCUMVESUVIANA : from NAPOLI CENTRALE (Railway station) to PORTICI VIA LIBERTA' (Circumvesuviana Station)**

Train to SORRENTO or to POGGIOMARINO: trains operate every 20 minutes from Piazza Garibaldi Circumvesuviana station to Portici Via Libertà between 07:00am and 21:00pm. The costs of the ticket is € 1,60.





OTHER USEFUL INFO

WEATHER: The average temperature in June is around 27/16 Celsius degrees.

SMOKING: Smoking is banned in all public places, including bars, restaurants, clubs, airports and workplaces. Many hospitality venues have outside smoking areas.

Cigarettes cost is around € 4,80 (such as Rothmans) for a packet of 20.

CASH MACHINES (ATM): Are available throughout the city, 24 hours on 7 days.

DRINKS: We drink a lot of coffee!! There are many coffee bars. Espresso Coffee costs about € 0,90 at the bar-desk and minimum € 1,50 sitting at the table.

**QUESTIONS?
COMMENTS?
LET US KNOW!**

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